

The BOSTON STORE

Yes, it's here again for the
eleventh time,
THE WONDERFUL
MILL END SALE.

Men's Furnishings in the Mill End Sale

Bargains for the men, timely bargains of the right sort. A few examples:

The "King" one-piece Collar Buttons, one dozen to the card, three styles—
Mill End Sale Price, each 5c

Men's Black Sox, in sizes from 9 1/4 to 11 1/4, with extra spliced foot, regular price 12 1/2c—
Mill End Sale Price, pair 8c

Men's Fancy Sox, in stripes, plaids and figures, sizes 9 1/4 to 11 1/4, 25c quality—
Mill End Sale Price 15c

Men's Balbriggan Underwear, in all styles and sizes, regular price 25c—
Mill End Sale Price 21c

Men's Wash Four-in-hands, white and colors, reversible, value 19c—
Mill End Sale Price, each 8c

Men's Wash Ties, in all white and fancy colors, seamless and reversible, regular price 25c—
Mill End Sale Price, each 17c

Men's Suspenders, made from the fine quality webbing, with catfish ends, regular value 50c—
Mill End Sale Price, pair 27c

Men's All Silk Four-in-hands, light and dark colorings and a large variety of patterns, regular price 50c—
Mill End Sale Price, each 33c

Men's and Boys' Negligee Shirts, slightly soiled, sizes from 12 1/2 to 18, in a variety of styles, regular price 50c and 55c—
Mill End Sale Price, each 35c

Men's Working Shirts, with soft collars, made of good quality chevion, in common and extra sizes, from 14 to 18 1/2, regular price 60c—
Mill End Sale Price, 43c

Men's Negligee Shirts, fine quality madras, large variety of patterns, including stripes, plaids and figures. This lot includes the two collar negligees, all sizes, regular price \$1.25—
Mill End Sale Price 98c

Men's Woven Madras Negligee Shirts, cuffs attached, coat style, in the season's latest patterns, including stripes, figures, regular price \$1.50—
Mill End Sale Price \$1.17

Laces and Trimmings At Mill End Prices

Narrow Embroidered Edges, suitable for baby dresses, value 8 and 10c a yard—
Mill End Sale price 5c

Linen Torchon Laces, both Edges and Insertions, value 10c and 12 1/2c—
Mill End Sale price, yard 5c

Tuxedo Veilings in black and colors, regular 25c quality—
Mill End Sale price 15c

Swiss Embroideries, pretty designs, prices ranging from 35c to 50c—
Mill End Sale price, yard 19c

Beautiful assortment of Venice and Baby Irish Bands, just the thing to trim summer gowns with, regular price 75c to \$1.50—
Mill End Sale price 39c

Oriental Net Allovers, suitable for gumpes and sleeves, 1 1/2 quality—
Mill End Sale price 88c

Oriental Net Allovers, suitable for gumpes and sleeves, 75 quality—
Mill End Sale Price 50c

Colored Embroidered Bands and Edges to match beautiful designs, priced from 75c to \$1.50—
Mill End Sale price ONE-HALF PRICE

Kitchenware Department in the Mill End Sale

ENAMEL WARE
WHITE LINED, BLUE OUTSIDE
Special Price, each 25
Values 35c to 50c.

3 or 4-quart Dutchess Kettles.
4-quart Lipped Sauce Pans.
6 or 8-quart Preserving Kettles.

3, 4 or 5-quart Berlin Kettles.
3-quart Sauce Pans.
One price, 25c, values 35c to 50c.

Other special items at money-saving prices:

"Hustler" Laundry Soap—
Mill End Sale price 14 for 25c

"U. S. Mail" Laundry Soap—
Mill End Sale Price 8 for 25c

Swift's Pride Laundry Soap—
Mill End Sale Price 8 for 25c

Hardwood Clothes Pins—
Mill End Sale Price 12 doz. for 10c

Swift's Pride Cleanser, value 10c—
Mill End Sale Price, can, 5c

Hand or Scouring Sapello or Bon-Ami, usually 10c—
Mill End Price 8c

Red E Cleanser, similar to Dutch Cleanser—
Mill End Sale Price 7c can, 4 for 25c

Dri-Monia, powder form mixed with water makes 4 quarts of liquid—
Mill End Sale Price 7c can, 4 for 25c

Wright's Silver Cream, usually 25c—
Mill End Sale Price 18c

Can Openers, a new patent, usually 10c—
Mill End Sale Price 8c

Egg Beaters, one of the best made, usually 19c—
Mill End Sale Price 14c

Potato Mashers, usually 10c—
Mill End Sale Price 8c

Enameline, usually 5c—
Mill End Sale Price 4c

Egg Beaters, usually 10c—
Mill End Sale Price 8c

Flash or Solloff Hand Cleanser, usually 10c—
Mill End Sale Price 8c

Dutch Scouring Bar—
Mill End Sale Price 5c, 6 for 25c

Soapine or Swift's Pride Washing Powder, usually 5c package—
Mill End Sale Price 3 for 10c

Soapine, usually 10c package—
Mill End Sale Price 8c

Vegetable Slicers, 50c value—
Mill End Sale Price 28c

Gilman's Lunch Boxes, value 25c—
Mill End Sale Price 19c

Wire Coat Hangers—
Mill End Sale Price, 2 for 5c

Wall Clothes Dryers, usually 50c—
Mill End Sale Price 35c

Sleeve Boards, usually 10c—
Mill End Sale Price 8c

Brooms, value 59c—
Mill End Sale Price, each 42c

Alarm Clocks, value 75c—
Mill End Sale Price 57c

Heavy Tumblers, value 39c—
Mill End Sale Price, doz. 25c

Galvanized Wash Tubs with attachments for wringer—
Small size, value 59c—
Mill End Sale Price 42c

Small size, value 69c—
Mill End Sale Price 49c

Small size, value 79c—
Mill End Sale Price 55c

Clothes Bars, usually \$1.19—
Mill End Sale Price 95c

Wire Goods of all descriptions, also many other items at tempting prices.

...THE... BOSTON STORE'S ELEVENTH GREAT

MILL END SALE

BEGINS
This Morning, July 11, 1910

The Most Important
Bargain Event
Of the Whole Year
DON'T MISS IT!

...THE...
REID & HUGHES CO.,
NORWICH, CONN.

Wash Goods Department in the Mill End Sale

American Shirting Prints, light colors, good assortment of patterns, usually 7c a yard—
Mill End Sale Price, yard 5c

Apron Gingham, Indigo colors, all staple checks, good quality, value 8c a yard—
Mill End Sale Price, yard 6c

Printed Muslins, excellent cloth and endless assortment of patterns, value 12 1/2c a yard—
Mill End Sale Price, yard 8c

Peroales, full standard cloth, 36 inches wide, in 10 to 20-yard lengths, value 12 1/2c a yard—
Mill End Sale Price, yard 9c

Dress Gingham, Red Seal fancies; also Seersucker patterns, a case to select from, good patterns, value 12 1/2c a yard—
Mill End Sale Price, yard 9c

Likalinon—a linen-finished suiting, in all plain colors, 32 inches wide, usually 15c a yard—
Mill End Sale Price, yard 9 1/2c

Mercerized Taffeta Checks in the much wanted blacks and white, all sizes; also silk-finished Foulards, in silk patterns, values 19c to 25c a yard—
Mill End Sale Price, yard 15c

This season's Novelty Wash Fabrics, consisting of Dimities, Tissues, fine Zephyrs, etc., regular prices 25c and 28c a yard—
Mill End Sale Price, yard 18c

American Habutal Silks, dotted and plain, grosgrains, bengalines and foulards silks, this season's styles and excellent values at 33c and 39c a yard—
Mill End Sale Price, yard 25c

High Grade Novelty Wash Fabrics, many in pattern lengths, fine Gingham, Silk and Cotton Novelties, prices have been 50c and 59c a yard—
Mill End Sale Price, yard 38c

If you have delayed buying a Summer or Evening Gown, now is your opportunity.

Gloves in the Mill End Sale

Women's 2-clasp Lisle Gloves, tan, gray and black—
Mill End Sale Price, pair 19c

Women's Elbow Length Lisle Gloves, white, tan and black—
Mill End Sale Price 41c

Women's 2-clasp Chamoulette Gloves, natural and gray—
Mill End Sale Price 42c

Women's Elbow Length Silk Gloves, black and gray—
Mill End Sale Price 55c

Women's Elbow Length Taffeta Gloves, white and gray—
Mill End Sale Price 55c

Women's 2-clasp Kid Gloves, tan and brown—
Mill End Sale Price 85c

Upholstery and Carpet Dep't.
in the Mill End Sale

Imported Madras, 45 to 54 inches long and 54 inches wide; others in this lot a little narrower, but finer lace, regular price \$2.25 a pair—
Mill End Sale Price, pair 89c

Two-pair lots of Extra Fine Nottingham Lace Curtains, exclusive designs, regular price \$2.25 a pair—
Mill End Sale Price, pair \$1.50

Two, three and four pair lots of Irish Point, fine novelty and real Brussels Lace Curtains, regular prices \$3.75 and \$4.50 a pair—
Mill End Sale Price, pair \$2.50

Other small lots of Lace Curtains greatly reduced during this big Mill End Sale.

CARPETS

Best quality Ten-wire Tapestry Brussels Carpets, regular price 95c a yard—
Mill End Sale Price, yard 62c

Heavy grade Velvet and Saxony Axminster Carpets, regular prices \$1.05 and \$1.10 a yard—
Mill End Sale Price, yard 75c

RUGS

Extra quality All Wool Velvet Rugs, size 27x54, regular price \$1.50—
Mill End Sale Price \$1.05

Axminster Rugs, splendid assortment of new Oriental designs, every Rug guaranteed perfect, size 27x58, regular price \$1.98—
Mill End Sale Price \$1.39

Biglow Wilton Carpet Rugs, size 22 1/2x54, regular price \$4.50—
Mill End Sale Price \$1.95

Mottled Axminster Rugs, size 18x36, regular price 95c—
Mill End Sale Price 64c

Seamless Tapestry Brussels Rugs, size 9x12, regular price \$14.00—
Mill End Sale Price \$11.75

Seamless Velvet Rugs, size 9x12, regular price \$25.00—
Mill End Sale Price \$17.00

Body Brussels Rugs, size 9x12, regular price \$26.50—
Mill End Sale Price \$21.50

Wilton Rugs, size 9x12, regular price \$37.50—
Mill End Sale Price \$31.00

MUSLINS, CRETONNES, ETC., at reduced prices.

The BOSTON STORE

The Mill End Sale

Opens at 8.15 o'clock sharp
This Morning, July 11th.
Follow the crowds.

Dress Goods in the Mill End Sale

Stylish, serviceable Dress Goods offered in this sale at prices that are truly astonishingly low.

Suitings, double width, in gray, blues, browns and greens, regular price 39c—
Mill End Sale Price, yard 20c

Prunella Suiting, self color stripes, colors brown, olive and gray, regular price 50c—
Mill End Sale Price 35c

Mohairs in light and medium navy, firm and lustrous—
Mill End Sale Price 30c

Mohairs, two-toned stripes, colors green, brown, gray, blues, etc., English make, value 65c—
Mill End Sale Price 40c

Challies, all wool and washable, in small, neat designs—
Mill End Sale Price 45c

54-inch Suitings, stripes, plaids, etc., quantities that sold from \$1.50 to \$2.00 a yard—
Mill End Sale Price 70c

Venetians, 50 inches wide, in self-colored stripes, all desirable shades, regular price \$1.50—
Mill End Sale Price, yard 95c

Cheviots, 54 inches wide, plain and diagonal weaves, colors navy, light and medium gray and Copenhagen, regular price \$1.50—
Mill End Sale Price \$1.20

French Cheviot, in plain and fancy diagonal weaves, all this season's shades, regular price \$2.00—
Mill End Sale Price \$1.40

BLACK GOODS

Mohairs, best English make, 50c quality—
Mill End Sale Price 38c

75c quality—
Mill End Sale Price 58c

\$1.00 quality—
Mill End Sale Price 78c

FRENCH VOILES

\$1.00 quality—
Mill End Sale Price 80c

\$1.25 quality—
Mill End Sale Price 95c

\$1.50 quality—
Mill End Sale Price \$1.30

Other weaves in like proportion. All remnants of Black and Colored Dress Goods at One-half Price.

Mill End Sale Prices in the Art Department

Embroidering Silk in assorted colors—
Mill End Sale Price, dozen 5c

Stamped Goods, such as Centerpieces in various designs, Pillow Covers, Bureau Scarfs and Bags, value 25c to 75c—
Mill End Sale Price 10c

Ready to use Pillow Slips in Bagdad Stripes and Cretonnes, value 39c—
Mill End Sale Prices 15c and 19c

Finest quality of Silk Floss Pillows, 22-inch, value 50c—
Mill End Sale Price 35c

Finest quality of Silk Floss Pillows, 24-inch, value 65c—
Mill End Sale Price 45c

Linen Tea Cloths and Pillow Shams, hand drawn and finest quality of round thread linen, value \$1.25—
Mill End Sale Price 65c

These are exceptionally good articles and we stamp free of charge with initial or design.

White Embroidered Bureau Covers and Pillow Shams with hemstitched edges, value 75c—
Mill End Sale Price 49c

Women's Neckwear and Handkerchiefs in the Mill End Sale

Women's Tailored Stocks, with long and short tabs—
Mill End Sale Price 12/50

Women's Colored Embroidered Mull Ties, 50c quality—
Mill End Sale Price 12/50

Women's Fancy Colored Stocks, value 25c—
Mill End Sale Price 19c

Women's Lace Stocks with Ruch, value 25c—
Mill End Sale Price 19c

Women's Swiss Embroidered Stocks, 19c quality—
Mill End Sale Price 9c each, 3 for 25c

Embroidered Collar and Cuff Sets, 50c quality—
Mill End Sale Price 42c

Colored Ostrich Feather Neck Ruffs, value \$2.98—
Mill End Sale Price \$1.98

Natural color Marabout Bees at Special Mill End Prices

Women's Hemstitched Embroidered Handkerchiefs, 12 1/2c quality—
Mill End Sale Price, each 8c

Women's Shamrock Lawn Cross Bar Handkerchiefs, 25c quality—
Mill End Sale Price 12 1/2c

Women's Pure Linen Hemstitched Handkerchiefs, 19c quality—
Mill End Sale Price 12 1/2c

Women's Hemstitched Handkerchiefs, 5c quality—
Mill End Sale Price 6 for 19c

Men's Red Bandanna Handkerchiefs, 5c value—
Mill End Sale Price 6 for 19c

Mill End Sale Prices on Corsets, Underwear, Infants' Wear, Etc.

Corsets, ventilated, medium bust, long hip, four hose supporters attached, regular 50c quality, sizes 18 to 36—
Mill End Sale Price 39c

\$1.00 Corsets, extra fine quality of batiste, medium bust, four hose supporters attached, regular \$1.00 model—
Mill End Sale Price 69c

Women's fitted Corset Covers, extra quality of muslin, regular 19c quality—
Mill End Sale Price 10c

Women's Lace and Insertion Trimmed Corset Covers, regular 39c grade—
Mill End Sale Price 22c

Women's Corset Covers, lace and embroidery trimmed, French style, regular 50c quality—
Mill End Sale Price 39c

Women's Muslin Drawers, hemstitched, ruffled trimmed, regular 29c quality—
Mill End Sale Price 12 1/2c

Women's Short Kimonos, assorted patterns—
Mill End Sale Price 12 1/2c

Women's Short Kimonos and Dressing Sacques, extra quality, assorted patterns—
Mill End Sale Price 25c

Women's Long White Skirts, tucked and lace ruffle trimmed, regular 75c quality—
Mill End Sale Price 50c

Women's Night Robes, high and low neck, regular 75c quality—
Mill End Sale Price 50c

Children's Muslin Drawers, 1 to 10 years—
Mill End Sale Price 12 1/2c

Children's Gumpes, extra quality of lawn, sizes 1 to 12 years—
Mill End Sale Price 25c

Children's Rompers, 1 to 6 years, plain and checks, regular 50c quality—
Mill End Sale Price 25c

There's Another Pageful of "Mill End"
Attractions on Opposite Page. Read it.

The REID & HUGHES CO., NORWICH, CONN.